For all sponsorship opportunities please contact:
Bella Korff E: comps@poledivas.com P:0473624631



FRISK 2027 SPONSORSHIP OPPORTUNITIES

Pole Divas is excited to present the most anticipated competitions of 2027. Taking place on Sunday, 21st of March at the iconic Northcote Theatre, this event will showcase outstanding talent across both Amateur and Open (pro/semi-pro) divisions, along with an opening performance choreographed by the legendary Gracie Demos. It's the perfect opportunity for businesses to gain visibility and support an unforgettable celebration of skill, artistry, and sensuality.

Frisk will feature approximately 30 finalists, four performers in our opening-act, and an expected audience of around 500 attendees. In 2025, the event sold out all seated tickets during presale—highlighting just how highly anticipated this show is. The experience goes beyond the stage, with a pre-party and live DJ setting the tone for an exhilarating night.

In the lead-up to the event, sponsoring businesses will be showcased across all our social media platforms—including Facebook (78k+ followers) and Instagram (15k+ followers)—as well as in our e-newsletters distributed to over 6,000 subscribers. Sponsors will also gain valuable exposure across our studios and student communities.

We hope to gain sponsors to support our amazing event and celebrating our winners.

AMATEUR 1st, 2nd & 3rd

OPEN 1st, 2nd & 3rd

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VENDOR SPONSORSHIP – 4 AVAILABLE

Cost: $300 + GST

(Please note: The Northcote Theatre charges a mandatory 10% fee on total gross product sales.)

- One vendor space with a trestle table, positioned near the venue entrance or upstairs on the mezzanine
- Provide prizes for all Frisk winners – 6 prizes in total
- Logo featured on the Frisk website and all promotional materials
- Minimum of two posts on Frisk social media and one post on Pole Divas social channels (you may supply graphics/videos, or we can use content from your social media)
- MC acknowledgements during the event
- Two mezzanine tickets, located near the entrance for quick stall access
- Branding included in event videos

MC SPONSORSHIP – 1 AVAILABLE

Cost: $250 + GST

- Supply the outfit for our event MC
- Provide prizes for all Frisk winners – 6 prizes in total
- Brand exposure throughout the event, including opportunities to showcase your range
- Logo placement on the website and all Frisk promotional material
- Minimum of 4 social media posts across the Frisk Facebook page, event page, and Instagram, plus 1 post on Pole Divas social channels
- Branding featured on event videos
- MC wearing your clothing
- MC mentions throughout the night
- 2x mezzanine tickets to Frisk
- Outfits do not need to be gifted to the MC

POLE MONKEY SPONSORSHIP – 1 AVAILABLE

Cost: $350 + GST

- Provide thigh high boots for our four Pole Monkeys
- Supply prizes for all six Frisk winners (optional)
- Brand exposure throughout the event
- Logo featured on the Frisk website and all promotional materials
- Minimum of two posts across the Frisk Facebook page, Facebook event, and Instagram, plus one post on Pole Divas social channels
- Branding included in event videos
- Brand visibility during the event:
- Pole Monkeys wearing your clothing
- MC mentions
- Two mezzanine tickets to Frisk
- Outfits may be returned after the event if preferred

SPONSOR'S CHOICE

Cost $300 + GST

- Opportunity to select a winner at Frisk
- Minimum $75 value of prizes for each place-getter – 6 prizes in total
- Minimum 2 social media posts on the Frisk Facebook page, Facebook event, and Instagram, plus 1 post on Pole Divas social media pages.
- MC mentions during the event
- 2 x seated tickets
- Sponsor's Choice package available by application only

PRIZE SPONSORSHIP

Cost: $50 + GST

- Provide prizes valued at a minimum of $75 for each place getter – 6 prizes in total
- Minimum of two posts across the Frisk Facebook page, Facebook event, and Instagram, plus one post on Pole Divas social channels
- MC mentions during the event